The P-TECH will have open enrollment and be advertised to all EPISD students, with a primary focus on feeder patterns in the northeast quadrant of EPISD, as the P-TECH feeder zone. Students will complete online interest surveys as well as classroom surveys from middle school campus recruitment visits. Out of district applicants will complete similar online surveys. All applications will be stored in form and spreadsheet files, to be shared as needed with leadership team and recruitment staff and counselors. If more students apply than seats are available, a weighted lottery rubric will be created to establish an order of intake that reserve seats for students who are designated as at risk by the state of Texas, first generation college going, and socioeconomically disadvantaged students. A waiting list of applicants will be kept in order priority, with the most underserved at the top of the list based on scored criteria; as students decline invitations to the program, or opt-out, the next students on the list will be offered the position. In addition to the established plans for the recruitment and enrollment process that meets open enrollment requirements, targeted marketing strategies by regional P-TECH

programs will be created to actively personalize and individualize invitations and share presentations with students and families at each campus that meet the at-risk and socioeconomically disadvantaged criteria.